

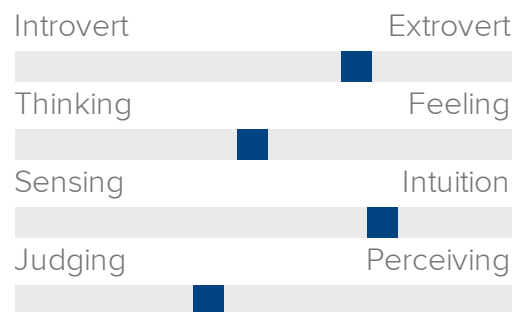
Beverly Twee



"Unlocking possibilities, one storage unit at a time."

Age: **56**
Work: **Multi-site Operator**
Family: **Married, 3 kids, dogs.**
Location: **Michigan**
Character: **The Visionary**

Personality



Traits

Communication Creativity Ambition Humility

Goals

- Remote monitoring of all locations.
- Robust reporting across all facilities.
- Data reliability.
- User access control.
- Flexibility

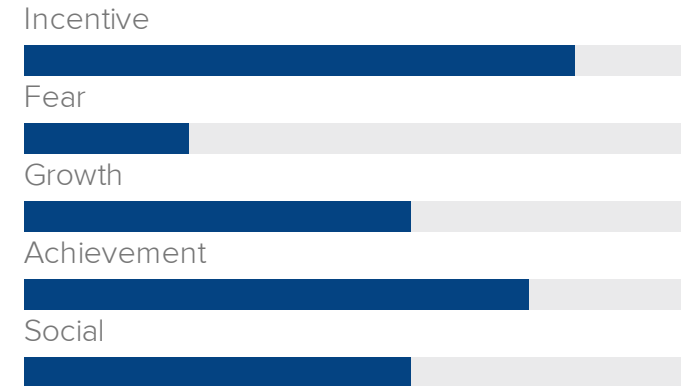
Frustrations

- Current software is not flexible.
- Lack of automation.
- Revenue Management / multi-site reporting.
- Not having integrated payments.

Bio

Beverly is a highly accomplished multi-site self storage operator with a passion for providing efficient and reliable storage solutions to tenants. With over a decade of experience in the industry, Beverly has successfully managed a diverse portfolio of self storage facilities across different locations. Driven by her commitment to delivering exceptional customer service and maximizing operational efficiency, Beverly recognized the need for innovative software solutions to streamline her business operations. She is on a mission to leverage technology to enhance the overall management and performance for the self storage facilities which will optimize every aspect of the business.

Motivation



Brands & Influencers



Responsibilities

